BUILD STEP 1 — TEACHER NOTES

Topic 1.1: What Is Entrepreneurship? Traits and Work Habits

Std: 01.01, 02.03 | Process: CR 02.02, CR 09.07, CR 09.09 | Portfolio: Milestone 1 · Build Step 1

Build Step 1 — Teacher Notes & Rubric

Build Step 1 launches the My Venture Project and is the lesson's in-class application. Students rate themselves on six traits and six work habits, back each rating with evidence, plan how to build their two weakest, and start a problem-based idea list.

What strong evidence looks like

- **Weak:** "I'm organized." (opinion) → **Strong:** "I keep a shared calendar for my family's rides and I haven't missed a pickup this year."
- **Weak:** "I'm creative." → **Strong:** "I rebuilt our band's flyer in Canva and twice as many people came to the second show."
- Low ratings are fine. An honest 2 with a clear action step beats an inflated 5.

What a strong idea list looks like

- Each idea names a **problem** and a **person who has it** ("Parents at our games have no coffee and leave at halftime"), not just a product ("a coffee cart").
- Push students past "an app" for everything. Ask who would pay, and how much.

Rubric (10 points)

- All 12 traits and habits rated (2 pts).
- Evidence is specific and real for at least 10 of the 12 (3 pts).
- Two strongest and two weakest correctly pulled from their own ratings (1 pt).
- Two realistic, specific action steps for this month (2 pts).
- Three ideas, each naming a problem and who has it (2 pts).

Project continuity note

Keep Build Step 1 in each student's My Venture folder. Topics 1.5 (self-analysis and emotional intelligence) and 1.6 (development timeline) build on this scan to finish the Founder Profile. The idea list feeds Topic 2.1, where students choose the business they'll carry all year.

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